



Transatlantic Dialogue  
Sustainable Mobility



## Transatlantic Dialogue – Roadshow on Sustainable Mobility

### “Optimizing and Integrating Urban Mobility Networks”

Oklahoma City, Oklahoma, Thursday, February 7<sup>th</sup>, 2019

Venue: YMCA of Greater Oklahoma City, 500 N Broadway Ave, Ste 500, Chairman’s Room

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**08:30 AM**      *Registration & Networking Breakfast*

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#### Welcome & Opening Remarks

**09:00 AM**      **Mayor David Holt**, Mayor of Oklahoma City

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#### Keynote Presentation: Best Practices in Optimized and Integrated Mobility in Germany

**09:15 AM**      **Christian Dörkes**, Head of Division for Transport Planning, Office for Road & Transport Development, City of Cologne

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#### Panel 1

##### *Optimizing the User Experience – Making Mobility Networks more Reliable & Desirable*

- 09:45 AM**
- Expanding services: network reachability and coverage, mixed/shared use of public space and mobility infrastructure
  - Streamlining services: length of waiting and travel times, route plannability, fare structure and pricing, safety
  - Integrating services: creating more opportunities to use entire public transport system across the region regardless of transport modes, schedules, ticketing systems, etc.

*Panelists TBA*

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**10:45 AM**      *Coffee break (15 minutes)*

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**Case Study: City of Stuttgart – Sustainable Mobility in Urban Culture**

**11:00 AM**      **Patrick Daude**, Project Manager & Coordinator “Cities for Mobility”, Mayor’s Office for Strategic Planning & Sustainable Mobility, City of Stuttgart

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**Panel 2**

***Moving Forward on Moving People – Cultivating a Culture of Urban Mobility***

**11:30 AM**

- Mobility as a driver of urban social integration: bringing the city together with a mobility infrastructure that services all districts and demographics
- Mobility as a driver of urban economic growth: attracting a skilled workforce with an improved commuter experience, corporate commitment to sustainable mobility
- Mobility as a driver of urban livability: ensuring a better quality of life with more active and carbon-neutral mobility options

**Selena Skorman**, Executive Director, Plaza District Association, Plaza Business Alliance  
**Patrick Daude**, Project Manager & Coordinator “Cities for Mobility”, City of Stuttgart  
**Christian Dörkes**, Head of Division for Transport Planning, City of Cologne

*Other Panelists TBA*

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**12:30 PM**      *Conclusion, Final Question & Answer Session*

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**12:45 PM**      *Networking Lunch*

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