



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern



SME
BUSINESS
DEVELOPMENT
CONFERENCE

May 6, 2019 | Charleston Marriott | Charleston, SC

Sponsorship Opportunities

Sponsorship Packages	Executive Dinner Sponsor \$10,000	Presenting Sponsor \$8,000	Evening Reception Sponsor \$3,500 or \$7,000	Breakfast OR Lunch Sponsor \$5,000	Workshop Host SOLD	Workshop Sponsor \$2,500
Invite-only Executive Dinner	●					
Official Event Sponsor	●	●	●			
Welcome Remarks	●	●	●	●	●	
Brief speaker introduction during breakfast, lunch or workshops				●	●	●
Grouped logo listing on event website, mailings, banner and program booklet as well as at event on screen in sponsor loop	●	●	●	●	●	●
Social Media Announcements (Facebook, LinkedIn, Twitter)	●	●	●	●	●	●
Conference admission ticket(s)	3	3	2	2	1	1
Available Sponsorships	1	1	1	2	-	4



Sponsorship Packages	Coffee Sponsor \$2,000	Stationary Sponsor \$2,000	Exhibitor \$2,000	Lanyard Sponsor SOLD	Wi-Fi Sponsor \$1,000
Invite-only Executive Dinner					
Official Event Sponsor					
Welcome Remarks					
Brief speaker introduction during breakfast, lunch or workshops					
Grouped logo listing on event website, mailings, banner and program booklet as well as at event on screen in sponsor loop	●	●	●	●	●
Social Media Announcements (Facebook, LinkedIn, Twitter)	●	●	●	●	●
Conference admission ticket(s)	1	1	1	1	0
Available Sponsorships	1	1	10	-	1



Sponsorship Package Details

EXECUTIVE DINNER Sponsor - \$10,000 (one (1) sponsorship available)

Meet with our Board of Directors and other high-level executives at our invite-only executive dinner. The dinner will take place the evening prior to the conference at Halls Chophouse where you will have the opportunity to deliver welcome remarks and introduce yourself to the guests.

PRESENTING Sponsor - \$8,000 (one (1) sponsorship available)

As presenting sponsor you are the main conference sponsor and will be featured as such on all event related material. In addition, we will add your company name to our event title, naming you the official presenting sponsor of the event. As the exclusive SME Business Development Sponsor you will also have the opportunity to welcome all conference attendees during one of the main sessions.

EVENING RECEPTION Sponsor - \$7,000 Exclusive (one (1) sponsorship available) or \$3,500 General (two (2) sponsorships available)

Be the host of our Evening Reception and close out the day with our conference attendees at one of downtown Charleston's rooftop bars. We will create an experience completely customized to your brand, including your corporate colors, logo and branded decorations. You will also have the opportunity to address the guests and introduce your company.

BREAKFAST or LUNCH Sponsor - \$5,000 (one (1) breakfast and one (1) lunch sponsorship available)

Introduce your company to all conference attendees during our breakfast or lunch session! In addition to the welcome remarks, you will also have the opportunity to introduce the breakfast/lunch keynote speaker and distribute marketing materials.

WORKSHOP Host - SOLD

WORKSHOP Sponsor - \$2,500 (four (4) sponsorships available)

As workshop sponsor, you will be the one to introduce the workshop speaker to all participants. You will also have the chance to distribute marketing materials during the workshop and brand the room to your liking.

Sponsorship Package Details

COFFEE Sponsor - \$2,000 (one (1) sponsorship available)

Become our participant favorite - as coffee all day sponsor! Help our attendees stay fresh and focused by providing them with coffee all day long. We will provide cups and napkins customized with your logo at the branded coffee station.

STATIONARY Sponsor - \$2,000 (one (1) sponsorship available)

Do you want attendees to remember you, even after the conference? As stationary sponsor, you can distribute exclusive branded notebooks and pens to all participants.

EXHIBITOR - \$2,000 (ten (10) sponsorships available)

What a better way to exhibit your product than to pitch it to all conference attendees? This year, all of our exhibitors will have the opportunity to pitch their company or product during lunch in front of a moderated panel. Of course, all exhibitors will also have a designated space in the foyer to showcase their company with banners, marketing materials etc.

LANYARD Sponsor - SOLD

WI-FI Sponsor - \$1,000 (one (1) sponsorship available)

Have participants select your company - when they select their Wi-Fi network. Your company name will be the name of our exclusive conference Wi-Fi network, which will be printed and provided to all guests.

For more information, please contact:

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