

# GERMAN MITTELSTAND - SOUTHERN SME FORUM

With over 1,500 German companies located within the South, the German Mittelstand - Southern Small Medium Sized Enterprises (SME) Forum is designed to connect you with the perfect audience to build lasting business partnerships.

**Attendees:** 150 - 200

**Date:** April 9, 2018 | **Contact:** Rafaela Hadba | (404) 586-6816 | rhadba@gaccsouth.com



**Southern SME Forum**

## PANEL Sponsor \$5,000

(limited to one (1) sponsor)

- Opportunity to open the panel with Welcome Remarks and introduce the panelists
- Grouped logo listing on event webpage and invitation
- On-screen sponsor loop including individual logo
- Logo featured on all digital event invitations and announcements
- Exhibition booths can be purchased at a 50% discount
- Two (2) admission tickets

## EVENING RECEPTION Sponsor SOLD

*Exclusive (limited to one (1) sponsor)*

*General (limited to two (2) sponsors)*

- Opportunity to open the official Evening Reception with Welcome Remarks
- Branding opportunities at the venue
- Grouped logo listing on event webpage and invitation
- On-screen sponsor loop including individual logo during the conference
- Logo featured on all digital event invitations and announcements
- Exhibition booths can be purchased at a 50% discount
- Two (2) admission tickets

## EXECUTIVE DINNER Sponsor Based on Consumption

(limited to one (1) sponsor)

- Held the evening prior to the Southern SME Forum
- Exclusive exposure to the Board of Directors and other high level executives within the German-American business community
- Opportunity to make a short welcome address at this invite-only dinner
- Attendance for two of your company's associates to this invite-only dinner
- Grouped logo listing on event webpage and invitation
- On-screen sponsor loop grouped with other sponsors
- Logo featured on all digital event invitations and announcements
- Exhibition booths can be purchased at a 50% discount
- Three (3) admission tickets

## Breakfast or Lunch Sponsor \$5,000

*Breakfast (limited to one (1) sponsor)*

*Lunch (limited to one (1) sponsor)*

- Company logo and promotional materials on dining labels during breakfast/lunch
- On-screen sponsor loop grouped with other sponsors
- Logo featured on all digital event invitations and announcements
- Exhibition booths can be purchased at a 50% discount
- Two (2) admission tickets

**Not what you are looking for?**

Contact Rafaela Hadba  
(rhadba@gaccsouth.com) for custom packages.

## COFFEE BREAK Sponsor \$2,000

(limited to one (1) sponsor)

- Company logo and promotional materials in pre-function area during coffee breaks
- On-screen sponsor loop grouped with other sponsors
- Logo featured on all digital event invitations and announcements
- One (1) admission ticket

## SSMEF BOOKLET Sponsor \$1,000

(limited to one (1) sponsor)

- A full page ad
- On-screen sponsor loop grouped with other sponsors
- Logo featured on all digital event invitations and announcements
- One (1) admission ticket

\*if you're interested in smaller ads, please contact us for pricing

## BAG Sponsor SOLD

(limited to one (1) sponsor)

- Exclusive allocation of conference bag with sponsor logo to be given to every participant (printed by sponsor)
- On-screen sponsor loop grouped with other sponsors
- Logo featured on all digital event invitations and announcements
- One (1) admission ticket

## LANYARD Sponsor SOLD

(limited to one (1) sponsor)

- Exclusive allocation of lanyards with sponsor logo for the nametags of the participants (printed by sponsor)
- On-screen sponsor loop grouped with other sponsors
- Logo featured on all digital event invitations and announcements
- One (1) admission ticket

## CONFERENCE EQUIPMENT Sponsor \$2,000

(limited to one (1) sponsor)

- Exclusive allocation of writing pads and pens which will be put on every seat in the conference rooms
- On-screen sponsor loop grouped with other sponsors
- Logo featured on all digital event invitations and announcements
- One (1) admission ticket

## EXHIBITOR \$1,500

(limited to ten (10) sponsor)

- Booth in prefunction area
- Grouped logo listing on event webpage and invitation
- On-screen sponsor loop grouped with other EXHIBITORS
- Logo featured on all digital event invitations and announcements
- One (1) admission ticket

## AD Sponsor

Reach your target audience through our website with an online banner to point to your business!

- Button Banner (limited to three(3) at a time):  
1 month (\$300) and 3 months (\$765)
- Skyscraper Banner (limited to one(1) at a time):  
1 month (\$450) and 3 months (\$1,150)