# GACC SOUTH

Networking Benefits

Networking Benefits

Networking Exposure

Sponsorship

Representation Sponsorship

Representation Business

## MEMBER SERVICES



### WHO WE ARE

The German American Chamber of Commerce of the Southern United States, Inc. (GACC South) is a private, non-profit organization and serves as the official representative of German industry and trade in the Southern U.S. It was founded in 1978 to promote and support bilateral trade between Germany and the U.S.

Our continuing mission is to further, promote, and assist in the expansion of bilateral trade and investment between Germany and the United States, especially the South. Our organization combines elements of a trade commission, a membership association and a professional consultancy - quite a unique concept in international trade promotion.

The GACC South is headquartered in Atlanta, Georgia, with a branch office in Houston, Texas, and a local representative in Charlotte, North Carolina. The GACC South serves eleven Southern states (Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas) and two U.S. Territories (Puerto Rico and the U.S. Virgin Islands), as well as the Bahamas. In addition, five local chapters, located in Florida, North Carolina, South Carolina, Tennessee and Texas, support the region, as well as our two affiliates, the German American Business Chamber of South Florida (GABC) in Miami, Florida and the AlabamaGermany Partnership (AGP) in Birmingham, Alabama.

The GACC South is an integral part of an international network composed of 130 German foreign chambers of commerce and government offices in 90 countries. The GACCs are one of the largest bi-national chambers in the U.S.



Over the past year, we have held more than 100 events in total, with 4,700+ guests attending.

We host a variety of events such as after hours, factory tours, business seminars, speaker series and more... We count **five chapters** plus **two affiliates** in Miami, FL and Birmingham, AL.

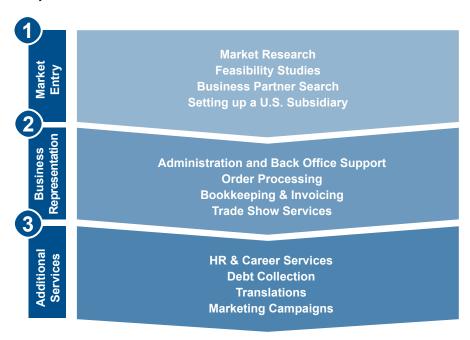
To stay informed about our upcoming events and news about our region, **subscribe to our newsletter**. **Go to http://www.gaccsouth.com/kommunikation/news/** 

### WHAT WE DO



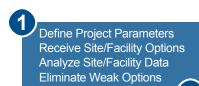
#### **Our Consulting Services**

One of the primary roles of the GACC South is to support German companies with their activities in the U.S. We are an experienced, trustworthy partner and we consult our clients individually. The following graphic shows a breakdown of the consulting services offered by the GACC South:



#### Site Selection USA

The complexity of the site selection process requires a partner who is well versed with the intricacies of the U.S. environment. As a subsidiary of the GACC South, the GACC South Services LLC offers a range of professional business location services. Besides the advantages of experience, an established network and bilingual staff, GACC South Services offers its clients neutrality with respect to the investment destination, focusing instead on the quality of the location decision. How do we achieve these objectives?



Community Visits - 2<sup>nd</sup> Round
Expanded Analysis of Site/Facility Data
Additional Site/Facility Eliminations
Create Site/Facility

State/Community Visits
Further Analysis of Site/Facility Data
Additional Site/Facility Eliminations
Create Site/Facility

Final Community/Site Visits
Closing Discussions & Negotiations
Contract Signing & Announcement

#### **Our Marketing Services**

Split into three sub-devisions - Membership, Events & Public Relations - the Marketing team provides a variety of services.

Member Services	Events	Public Relations
Business Directories	Event Hosting	Online Marketing
Business Referrals	Sponsorship Opportunities	Advertising
Networking Opportunities	Event Consulting	In-house Design
Discounts on Services	Invite only Events	Publish Articles

### MEMBERSHIP LEVELS 2018

Benefits	<b>Basic*</b> (\$400)	Corporate (\$900)	Executive (\$2000)
Free admission to 100+ educational and informative networking opportunities	one attendee	up to two attendees	up to five attendees
One vote at the GACC South's election of the Board of Directors		<b>/</b>	_/
Online access to 700+ other member companies			
Membership certificate			_/
Company listing in our national print directory + complimentary copy	X	<b>/</b>	/
Discounted GACC South consulting services (Prorated)	X	\$150	\$300
Extend your membership and include branch offices for a 50% discount**	×	×	_/
Company logo marketed on banner and website (www.gaccsouth.com)	X	X	
Host a Business Seminar or "Off the Clock" networking event	$\times$	×	_/

The Membership fee will be prorated. Prorated means divided based on the respective membership fee for the remaining months of the year.

#### **INTERESTED? GIVE US A CALL**

#### Stephan Scheibe

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<sup>\*</sup>Only for companies <50 employees.

<sup>\*\*</sup>Applies only in conjunction with an existing Executive membership.

### NATIONAL PARTNER PROGRAM

### Designed For A Nationwide Network

#### **Premium Benefits Nationwide**

GACC Midwest, GACC New York, and GACC South proudly present the GACC National Partner Program.

The program is designed to provide our members with more benefits than ever before by offering nationwide coverage at a discounted rate. By receiving the highest membership level each individual chamber has to offer, your company is guaranteed to enjoy the maximum membership benefits from North to South and from East to West.

#### What does the GACC National Partner Program have to offer?

COMPREHENSIVE BENEFITS	Three in One Memberships Your company will receive all membership benefits of the highest membership level of the GACC Midwest, GACC New York and GACC South*.	
ACCESSIBILITY	Numerous Programs and Events Nationwide Your company employees will receive national access to over 200 annual programs and events nationwide, as well as discounted rates for our offered consulting services. This is not only a great benefit if you have multiple offices throughout the US but also for your traveling staff who can enjoy our programs on the go.	
NATIONWIDE VISIBLITY	Digital and Printed Recognition  Each GACC will highlight you as a National Partner in a designated section on our respective websites helping you to stand out from our other members. Your company will also receive recognition as a National Partner in the GACC German American Trade Magazine.	
REGIONAL PRESENCE	Present Your Regional Locations Throughout the US You will have separate employees listed under three different locations (in our respective regional online and national printed directories; up to 2 contacts). Your employees have a regional go-to-contact at the applicable GACC (in Atlanta, Chicago and New York).	
CONVENIENCE	One Payment for Three Memberships You no longer have to pay all three German American Chambers of Commerce separately, but rather make one discounted annual payment**.	
SAVINGS	Save \$1,100: Annual fee of \$5,400 grants your company the highest membership benefits and further particular advantages (e.g. more accessibility, more visibility, more convenience) offered by our three GACCs in the US:  • GACC Midwest Patron Membership Level (\$2,000)	
	• GACC Midwest Patron Membership Level (\$2,000) • GACC New York Patron Membership Level (\$2,500) • GACC South Executive Membership Level (\$2,000)	



"Pfaff Molds LP has been a member of the GACC South for almost 10 years. The Chamber's staff in Atlanta is always very professional and easy to work with. We have been able to make many business relationships through the networking and educational events the Chamber offers regularly. Especially, the plant tours organized by the NC and SC chapters have been always very informative and have provided great insight into many manufacturing companies that normally would not provide such access to the public."

### **ANNUAL SPONSORS 2018**

Premium Sponsor: Rödl & Partner

### **VIP Sponsors:**



Attorneys at Law













Carolinas Sponsor:



Attorneys & Counselors at Law

# Economic Development Partner:



