



May 6, 2019 | The Charleston Marriott | Charleston, SC

AGENDA

Monday, May 6- Conference

7:30 am **Registration at the Charleston Marriott**

8:00 am **Breakfast Keynotes**

Pamela Evette, Lieutenant Governor of South Carolina

Anita Zucker, Chair and Chief Executive Officer, The InterTech Group, Inc.

Sponsored by: **J.P.Morgan**

9:15 am **3 Consecutive Breakout Sessions**

Topics:

❖ **Successful Market Expansion - Growing Your Business Across Borders**

Thinking about expanding your business abroad? This session will help you understand where to start, the steps to take and the resources available to you.

Michaela Schobert, Director Consulting Services, German American Chamber of Commerce of the Southern U.S., Inc.

William Furman, Senior Area Manager, South Carolina District Office, U.S. Small Business Administration

❖ **How to Manage a PR Nightmare**

Steve Gaut, Vice President of Public Relations, UPS

❖ **Opportunities and Challenges in Additive Manufacturing: Some Emerging Process Technologies**

Hayden Taylor will not only describe some volumetric additive techniques, he will also present a new form of 3D printing, Computed Axial Lithography, that was recently introduced by his research group at Berkeley.

Hayden Taylor, Assistant Professor of Mechanical Engineering, University of California, Berkeley

❖ **A Digital Dashboard for Training, Process Design, and Quality for a Small-Medium Enterprise**

Our experts will present a case study that will demonstrate how digitalization can improve your business.

Suzanne Dickerson, Director of Logistics Industry Initiatives, S.C. Council on Competitiveness

Dr. Gregory Mocko, Associate Professor Department of Mechanical Engineering, Clemson University



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Adam Porter, Scientific Director and Executive Director, Fraunhofer Center for Experimental Software Engineering

Dr. Renu Rahul, Assistant Professor Department of Physics and Engineering, Francis Marion University

❖ **Dynamic Manufacturing as innovative example of smart Manufacturing and Closed Loop Processes**

Benjamin S. Fritz, Associated Partner and Director of Operations, Practice Lead Data & Technology, MHP Americas Inc.

Henry Costa, Senior Manager Practice Lead Smart Manufacturing, MHP Americas Inc.

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12:00 pm **Networking & Lunch**

1:30 pm **2 consecutive Interactive Workshops**

Topics:

❖ **Managing Global FX Risk in Volatile Times**

Jesse Shute, Director of Global Rates & Currencies, Bank of America Merrill Lynch

Sponsored by: 

❖ **How AI will Transform Every Aspect of Your Business We Know It**

Artificial intelligence is advancing exponentially and sooner or later will influence your business decision making, your customer service and marketing. In this hands-on workshop, you will be able to try the 3D lenses Magic-Leap and test an AI Bot – can you still distinguish between human intelligence and AI?

Nic Roemer, Senior Director Business Development, Moxie

John Rich, Vice President, FutureX Labs Moxie

❖ **Intercultural Leadership: Be who you are.... Be where you are**

Michael Todd Shinholster, Senior Associate, INTERGLOBE Cross-Cultural Business Services, Inc.

❖ **Immigration and hiring international employees - Enlisting Foreign Crew**

Ashley Kutz Kelley, Partner, Womble Bond Dickinson

Jennifer Cory, Partner, Womble Bond Dickinson

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4:00 pm **Closing Keynote**

Carol Campbell, Managing Director Consumer Insight, Delta

6:00 pm **Evening Reception at Stars Rooftop**

Enjoy the sunset on the rooftop at one of Charleston's prominent streets while networking and savoring delicious drinks and appetizers.

Address: 495 King St, Charleston, SC 29403

Tuesday, May 7 - Company Tours

9:30 am- **Charleston Port Tour**

11:00 am

South Carolina Ports Authority (SCPA) was established in 1942 and is an economic development engine for the state. The Port operations facilitate 187,200 statewide jobs and generate nearly \$53 billion annual economic activity. SCPA is soon to be home to the deepest harbor on the U.S. East Coast at 52 feet, and the Port is an industry leader in delivering speed-to-market, seamless processes and flexibility to ensure reliable operations, big ship handling, efficient market reach and environmental responsibility.

10:00 am- **IFA Rotorion Tour**

11:30 am

IFA is an established Charleston automotive supplier for North American customers such as BMW, Mercedes, Ford and GM. As one of the world's largest prop shaft manufacturers, IFA assembles about 2 million parts each year for the North American market in its North Charleston facility.

10:00 am- **KION North America Tour**

11:30 am

KION North America manufactures, delivers and supports the best industrial trucks and warehouse technology available to help businesses increase efficiency and profitability. Our forklift trucks, pallet trucks and tow tractors enable manufacturing and distribution operations to achieve efficiencies that provide a positive impact on profitability and overall supply chain performance.