

FRIDAY FEATURE

The GACC South's Member Spotlight



Ritter Sport

Ritter Sport is a chocolate company well known to many. As a National Partner of the German American Chamber of Commerce, Ritter Sport is well connected in the German business community all throughout the U.S. The iconic square shape and colorful packaging immediately sparks the thought of your favorite flavor from their wide variety. Ritter Sport has only been growing and improving since their founding in 1912.

As the company continues to remain family owned, Ritter Sport has been able to maintain their values: positive relations between management & employees, sustainability, and ensuring the production of a perfect chocolate square. In fact, Ritter Sport was ahead of the curve with environmentally friendly projects beginning in the early 1990's, including CACAONICA which promotes sustainability for cacao farmers and the rainforests in Nicaragua, fully recyclable chocolate bar packaging, and efforts to reduce emissions with their own power station.

Fast Facts

The word "sport" in the name of this candy bar came from the idea that it should be able to fit in a sportscoat

Ritter Sport has 1,500 employees

There are 35 different chocolate varieties (not including the limited edition chocolate bars)

If you want to experience Ritter Sport beyond the candy bar you can go to ChocoWorld in Berlin or the museum in Waldenbuch (the home of Ritter Sport)