

# FRIDAY FEATURE

The GACC South's Member Spotlight



## *Bickler U.S.A.*

Bickler is a leading manufacturer of wheels and casters. Established in 1953, this company is now run by Reinhold Bickler, his wife Denise Bickler, and Walter Wager. Upholding the core family values for three generations has led Bickler to the success they claim today. In 2018, Bickler USA opened its facility in Newnan, Georgia to extend its U.S. market service. This facility is one of the four phases to be completed in order to create Bickler's United States Headquarters. What makes this facility unique is that all U.S. business is run through it; from production to shipment, and everything in between. Bickler has also proven to be extremely committed to customer satisfaction. Within the Newnan Distribution Center, there is a Customer Experience Center. At this experience center, different wheels and casters can be tested in different conditions and environments. This serves as a way for customers to ensure that they are choosing the perfect product for their needs. We are excited to see Bickler U.S.A. complete the next three phases of the U.S. Headquarters.

## Fast Facts

Bickler line products have a 4 year warranty and ship in 24 hours or less

The Bickler United States Headquarter in Newnan, GA sits on 19.5 acres of land

Bickler has representatives in 120 countries and their catalogue is available in 21 languages